

YOU'RE INVITED

GOOD PITCH VIRTUAL EVENT
OCTOBER 7, 2020
10:00 AM - 12:00 PM PST

ZOOM LINK



goodpitch
VANCOUVER
VIRTUAL

PRODUCED BY



GLOBAL PROGRAM BY



Documentary films change minds, reach hearts, and create change. Good Pitch has been using documentaries to bring organizations together into powerful coalitions for over 12 years in 15 different countries. Over 3,200 organizations have attended Good Pitch worldwide, creating a network of foundations, NGOs, campaigners, academics, philanthropists, policymakers, brands and media.

We are inviting your organization to a 2-hour virtual event to learn how this film can support your existing work. Meet other organizations who have similar goals, and begin a conversation on how the issue can be uplifted – together.

 anthony@storymoneyimpact.com

THE WORLD IS BRIGHT

DIRECTOR: YING WANG



The World is Bright is about two parents and their personal journey to understand their son's mental illness and suicide, revealing the unique effects of mental illness on immigrants. Their negotiations with their relationship, different cultures, grief, and family penetrate to the heart of the immigrant experience, and break the stigma of speaking about mental illness.

This campaign is partnering with immigrant and refugee settlement agencies like MOSAIC, and mental health resources centres in the Canadian Mental Health Association, to reach out to immigrants and provide a safe space to discuss and unpack mental wellbeing. The campaign will also encourage culturally competent mental health resources, so that language and culture can be removed as a barrier to seeking help.

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