Virtual Learning Exchange: Francophone Settlement Services

December 6th, 2016
9:30 A.M. – 12:15 P.M.
Housekeeping and Tech Support

- Review of the GoToTraining control panel
- Test your speakers & headphones
- For tech questions - projects@amssa.org
- For presenter questions - events@amssa.org
Morning Agenda

- 9:30 – 10:15 a.m.
  Le programme d'immigration francophone de la Colombie Britannique
  British Columbia Francophone Immigration Program
  Pascaline Nsekera, La Fédération des francophones de la Colombie-Britannique

- 10:30 – 11:15 a.m.
  Les services des Travailleurs en établissement des familles immigrantes dans les écoles (TÉFIÉ)
  The Francophone Settlement Workers in Schools (SWIS) program
  Patricia Garvey, SWIS team at CSF / district 93 Francophone school board
Morning Agenda

11:30 – 12:15 p.m.
OASIS (Orientation et assistance aux services d'intégration francophone à Surrey)
Michel Ndiom, DIVERSEcity Community Resources Society
The British Columbia Francophone Immigration Program

Pascaline Nsekera

La Fédération des francophones de la Colombie-Britannique

Funded by: Immigration, Refugees and Citizenship Canada

Financé par : Immigration, Réfugiés et Citoyenneté Canada
CONTEXT

Francophones in Canada

- Almost 10 million French speakers
- That is, 30% of Canada's population
- About 7.4 million in Quebec
- 2.6 million outside Quebec

Source: https://www.google.ca/search?q=canada+francophone+population&espv=2&biw=1600&bih=770&source=lnms&tbm=isch&sa=X&ved=0ahUKEwiYkePzkN7QAhVBSmMKHUnWBIwQ_AUIBigB#imgrc=jDHFXShZLtBO5M%3A
Who are the Francophones in BC?

Population totale : 4 356 205

Census 2011
Birthplace of Francophones in BC

Census 2011
CONTEX

Francophone immigrants in BC

- Immigrants account for about 30% of the Francophone population (21,235 people)

- Among them, 77.8% of Francophone immigrants live in the Greater Vancouver area (16,540 people)

- The other cities where Francophone immigrants settle are, in order of importance:
  - Victoria
  - Kelowna
  - Abbotsford-Mission

Source: Statistics Canada. National Household Survey - 2011, Thematic Table of Contents - Immigration and Ethnocultural Diversity, catalog number 99-010-X2011031
## CONTEXT

### Francophone immigrants in BC (2)

Table 1: Immigration, recent immigration (2001-2011) and very recent (2006-2011) according to first official language spoken, British Columbia and urban areas (according to data from the 2011 ENM)

*Source: Statistics Canada. National Household Survey - 2011, Thematic Table of Contents - Immigration and Ethnocultural Diversity, catalog number 99-010-X2011031*

<table>
<thead>
<tr>
<th>Géographie</th>
<th>Toute la population</th>
<th>Immigrants</th>
<th>Immigrants récents (2001 à 2011)</th>
<th>Immigrants très récents (2006 à 2011)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Total francophone (PLOP)</td>
<td>Total</td>
<td>Total francophone (PLOP)</td>
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<td>Colombie-Britannique</td>
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<td>68770</td>
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<td>Kelowna</td>
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<td>4880</td>
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<td>Penticton</td>
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<td>5475</td>
<td>125</td>
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<tr>
<td>Campbell River</td>
<td>35535</td>
<td>510</td>
<td>3550</td>
<td>20</td>
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</table>
Francophone immigrants in BC – Source country

Country of origin (classified by number of immigrants)

Immigrants speaking only French:
- Europe: France
- Africa: Mauritius, Morocco, Congo DRC, Tunisia, Algeria
- Americas: Haiti, United States
- Asia: Vietnam, China

Immigrants speaking French and English:
- Europe: Romania, Russia, Moldova, Ukraine
- Asia: China, South Korea, Iran, Pakistan, Taiwan
- Africa: Algeria, Morocco, Mauritius, Tunisia, Egypt, Congo DRC
- Americas: Mexico, Colombia, Haiti, Brazil, Peru

Among the 1,540 very recent immigrants (2006-2011) with French as the only FOLS, the places of birth are:

- Europe: 830, including France (720)
- Africa: 440, including the Maghreb (125), Mauritius (110) and the Rep. Dem. Congo (65)
- Americas: 140, including Haiti (40) and the United States (20)
- Asia: 125, including China (35) and Viet Nam (20).

Among the 2,515 very recent immigrants (2006-2011) with English and French as FOLS, the places of birth are:

- Europe: 935 including Romania (300), Russia (100), Germany (80), Moldova (50) and Ukraine (30)
- Asia: 855 including China (145), Iran (140), South Korea (140), India (95), the Philippines (90), Taiwan (55) and Lebanon
- Africa: 405 including the Maghreb (200), Mauritius (60), Egypt (50) and the Rep. Dem. Congo (25)
- Americas: 320 including Mexico (115), Colombia (50), Peru (30) and Brazil (25).

Among the 4,055 very recent immigrants (2006-2011) with French as FOLS, alone or with English, the identifiable countries of birth from which more than 50 very recent immigrants come are:

- France (720), Maghreb countries - Morocco, Algeria and Tunisia (325), Romania (300), China (180), India (95) Democratic Republic of Congo (90), Philippines (90), Germany (80), Colombia (65), Taiwan (55)
**CONTEX**

**Why Francophone Immigration?**

- **4 main objectives:**
  - Increasing the number of Francophone immigrants (target of 4.4%)
  - Creating and strengthening welcome and settlement capacity
  - Ensuring economic integration of Francophone immigrants
  - Ensuring the social and cultural integration of Francophone immigrants
The FFCB

• Founded on 24 June 1945
• Non-profit organization
• Official spokesperson of the Francophone community
• 39 member associations across the province
• 7 employees
• 12 staff dedicated to welcome and settlement services to newcomers
FRANCOPHONE SERVICES

PIFCB
(BC Franc. Imm. Prog.)

• 5 projects
• Service across the province and internationally
• 3 service locations: Vancouver, New Westminster, Victoria
• 12 human resources
FRANCOPHONE SERVICES

- Direct Settlement Services for Permanent Residents (IRCC)
- Direct settlement services to temporary residents and naturalized citizens (Province)
- Pre-arrival settlement services (pre-departure, IRCC)
- Pre-arrival settlement services (Subcontract SUCCESS- AEIP)
- BC Francophone immigration network (IRCC)

Project distribution by human resources
FRANCOPHONE SERVICES

1: SETTLEMENT SERVICES FOR PERMANENT RESIDENTS

A) INFORMATION AND ORIENTATION, NEEDS ASSESSMENT & REFERRAL, COMMUNITY CONNECTIONS

- Individual consultations, various group workshops and community connections activities

Featured:
Welcome Day for Newcomers 2015-2016
- Connection with the Syrian refugee community
- Collaboration with Victoria's Al-Imam Mosque, the Inter-Cultural Association of Victoria and the Société francophone de Victoria
1: SETTLEMENT SERVICES For PERMANENT RESIDENTS

B) EMPLOYMENT SERVICES

- Assistance with job search
- Focusing on employer connection by sector of activity
- Partnership to facilitate the placement of candidates
  (For ex.: BC Construction Association)

Featured
- Bilingual job fairs in Vancouver and Victoria

"When I met you, I wanted to work in the film industry without knowing where to go. Currently, I am second camera assistant and works in medium-sized productions such as Hallmark Channel. Thank you for your support. " »
2: SETTLEMENT SERVICES
FOR TEMPORARY RESIDENTS

- Settlement services, employment assistance services, information to facilitate transition from temporary to permanent status

- 585 clients served in 2015-2016
  - 506 temporary workers and 79 naturalized citizens

- About fifteen clients have since obtained permanent residence
  - Will be integrated with regular clients

"Since January 2016, we have been permanent residents of Canada.

We take this opportunity to thank you very much for your program, which has given us excellent counsel in our immigration process in Canada."

FRANCOPHONE SERVICES
SERVICES FRANCOPHONES

3: PREDEPARTURE PREARRIVAL SERVICES

- Innovative web platform for remote service delivery (launched in June 2016)
  Information Guides.

- Direct remote consultation with clients
  Telephone, email, videoconference.

- Delivery of services started in November 2015

- Partnership with S.U.C.E.S.S.: Pool of 100 clients from Southeast Asia

"I would like to express my sincere appreciation for your warm welcome on our arrival here in British Columbia. The Francophone Immigration Program, with which we were in contact before arriving in Canada, has always been able to provide answers to all our multiple concerns about our settlement and have contributed greatly to our social and professional integration."
4: BC FRANCOPHONE IMMIGRATION NETWORK (RIFCB)

- Community Partnership
  + 20 Francophone and Anglophone partners

- Needs assessment, strategic planning and implementation

- Four working groups
  Promotion and recruitment. Welcome and establishment. Economic integration. Social and cultural integration

Featured
- National Francophone Immigration Week (first week of November)
- Information sessions for employers to hire Francophone and bilingual candidates (eg LMIA exemption program via Mobilité Francophone)
- Collaboration with LIP (VIP, Metro-Vancouver LIP)
HIGHLIGHTS 2015-2016

✓ More than 1,000 clients served in 2015-2016
✓ Over 2,000 different services provided
✓ Some 60 activities organized
✓ Expanded network of partners

Featured
- The Welcome Day - special welcome to more than 200 Syrian refugees
- Innovative online pre-departure platform for on-line delivery
CURRENT PRIORITIES

Continuous improvement of services
✓ Customer needs as a top priority
✓ An approach and services to support the retention of Francophone immigrants in BC
✓ Increase the number of Francophone immigrants and foster their integration for a stronger and more diverse community

Service sustainability
✓ Continuous improvement in performance
✓ Development and expansion of services and projects
✓ Meeting regional needs and gaps
✓ Promoting and strengthening Francophone immigration in BC
FUTURE PLANS

- Continuation and expansion of pre-arrival services (pre-departure)
  - Improvement of the innovative web platform
  - Promotion and outreach

- New Initiative: Tremplin BC
  - Support to clients for transition to permanent residency

- Airport reception
  - Coordinated Francophone reception and welcome in collaboration with partners (frontline worker meetings table)

- Francophone connection
  - For fostering the retention of Francophone Immigrants in BC

- Services for RAP Refugee
  - Francophone services for PAR clients
  - Transition RAP - Settlement Services
FRANCOPHONE SERVICES

OPPORTUNITY FOR COLLABORATION

1. Direct services:
   - Referral of Francophone Clients
   - Collaboration – Frontline workers meeting table

2. Indirect services
   - Coordination / planning - Membership to the RIFCB
   - National Francophone Immigration Week
   - Employer Information session (Mobilité Francophone)

3. Other:
   - How can your organization or service help better meet the needs of Francophone clients?
   - Do you have any tools and promising practices to share that could help improve Francophone settlement services?
   - Do you have any other ideas or opportunities for collaboration that can help strengthen the Francophone settlement network in British Columbia?
THANK YOU!

BC FRANCOPHONE IMMIGRATION PROGRAM

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We acknowledge the financial support of the Government of Canada and that of the Province of British Columbia.
Q&A Session

• Type your questions in the Chat Box
• Email to events@amssa.org
• Click the ‘hand icon’ on the left of the panel