# **AMSSA BOARD 2010–2011**

### **EXECUTIVE COMMITTEE**

Past President – Mason Loh President – Farah Kotadia 1st Vice President – Alisa Choi Darcy 2nd Vice President – Kashmir Besla Treasurer – Hilma LaBelle Members-at-Large – Carole Wutzke, Mary Kean

#### **PROVINCIAL BOARD**

Jill Atkey, Raminder Pal Singh Kang, Rachel Blaney, Moustafa Mohamed, Kathy Mueller, Gary Snider, Alison Gutrath, Wenbiao(William) Zhang

#### **AMSSA STAFF**

Executive Director – Lynn Moran Program Director – Tim Welsh Office Coordinator – Melissa Jay

#### **AMSSA CONTRACTORS**

Sectoral Support Coordinator – Jennifer Basu
Sectoral Support Assistant – Melissa McDowell
Settlement Events Assistant – Sophie Daviau Dempsey
Newcomers Children's Coordinator – Rishima Bahadoorsingh
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Multifaith Calendar Coordinator – Al Vigoda
Cultures West Editor – Leslyn Johnson
Graphic Designer – John McLachlan
Bookkeeper – Brita Fransvaag





# A Special Thank You

AMSSA would like to acknowledge the commitment and support of the following funders and donors who have made significant financial contributions throughout the past year. This support has enabled AMSSA to maintain quality service and better serve its members.

#### **FUNDERS 2010 – 11**

Citizenship and Immigration Canada
Public Health Agency of Canada
BC Ministry of Advanced Education and Labour Market Development
Immigration and Welcome BC Branch
Ministry of Public Safety and Solicitor General
Metropolis BC
United Way of the Lower Mainland
Vancouver Foundation
Centre for Sustainability
Human Resources and Skills Development Canada

## **DONORS**

Individual
Jill Atkey
Hilma LaBelle
Kashmir Besla
Mary Kean
Farah Kotadia
Gary Snider
Carol Wutzke
Emese Szucs
James Gill
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Organizations
J.J. Sage Sales Ltd.
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# 2010–2011 ANNUAL REPORT

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# PRESIDENT'S REPORT

his past year was a time of change for many of our members. Many organizations were focused on submitting Request for Proposals (RFPs) for settlement, English language instruction and employment programs.

On the whole, Canadians continue to be very positive about immigrant settlement and integration, multiculturalism, welcoming communities, and inter-cultural health accessibility. AMSSA's community initiatives are showing a positive impact as we engage with government and academia to develop more valid outcome evaluation tools and approaches for the work we do.

However, ongoing economic challenges are affecting perceptions about the different types of immigration, even while our aging demographic is accelerating us into a "grey tsunami". A heightened political focus on "human smuggling" and "queue-jumping" are confusing to the general public. Canadians are asking: who are the "beneficial" immigrants, and who are the "genuine" refugees?

With funding cuts certain in coming years, a national dialogue is developing about which measures and which types of service providers are best suited to accelerate the social and economic integration of newcomers. AMSSA strongly believes in the effectiveness and value-for-dollar of our community-based not-for-profit member agencies, and we will continue to advocate for support of our members, as the value they provide to the economy, the society, and to the local communities becomes better understood.

On a personal note, this will be my last year with AMSSA and I would like to take this opportunity to thank the Board, the staff and the Executive Director for their tireless efforts in moving the agency forward. Your contributions have not gone un-recognized.

# Farah Kotadia, AMSSA Board President



# **EXECUTIVE DIRECTOR'S REPORT**

n October 2010, AMSSA embarked on a lengthy re-branding process which included consultation with our Members, Board and Staff. Our new logo moves away from our legal name,

Affiliation of Multicultural Societies and Service Agencies of BC, in favour of the much simpler acronym, AMSSA. The acronym will be supported by our new tagline, "Strengthening Diversity in BC," which describes what we do: **STRENGTHEN**; and how we do it: by **COLLABORATING**.

We also re-developed the AMSSA web-site, www.amssa.org, to reflect the new brand, improve navigation and streamline the research data bases. Thanks to South Okanagan Immigrant and Community Services for the loan of their logo for the past thirty-four years.

In consultation with the sector, the Settlement Net website was upgraded and 12 Settlement Net Orientations held with service providers and Immigrant Integration branch staff.

AMSSA's Safe Harbour: Respect for All program continues to grow, with 850 certified Safe Harbour locations active in 26 communities across BC. We are continuing to build corporate relations and market the program through social and mainstream media. Maywood Community School was awarded the 2nd annual Safe Harbour: Respect for All Champion's Award at our Breakfast held last November.

The quarterly AMSSA's Newcomer Children Information Exchange (ANCIE) Bulletins focused on: English Language Learners, Health and Wellness of Newcomer Children, Refugee Children and Family Dynamics.

AMSSA delivered three research e-symposia: AMSSA Research Connections (ARC) E-Symposium (Temporary Foreign Workers in BC); Diabetes's and BC Multiethnic Communities Symposium; Newcomer Children Provincial E-Symposium (Cultural Competencies: Supporting Newcomer Children)

Diversity Health Fairs have proven to be very popular with our members and the communities they serve. They were enthusiastically received in Abbotsford, Kelowna, Nanaimo, Prince George, Vernon, Maple Ridge, Victoria and Vancouver.

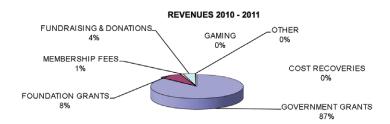
This year we produced one edition of *Cultures West: BC's* Resilient Refugees: The Challenges Don't End at the Border.

A warm welcome to new members Shuswap Settlement Services Society, Supporting Women's Alternatives Network Society (S.W.A.N.) and South Island Dispute Resolution Centre Society.

Lynn Moran, Executive Director

# FINANCIAL REPORT

REVENUES Government Grants Foundation Grants Membership Fees Fundraising & Donations Gaming Cost Recoveries Other	2011 1,248,142 111,723 10,900 60,589 0 0 2,594	2010 1,246,988 58,975 10,360 66,671 855 21,658 1,245
	1,433,948	1,406,752
EXPENDITURES Salaries & Benefits Office Expenses Travel & Meeting Fundraising Telecommunication Rent Contracts Programs	543,989 51,267 151,964 26,717 15,159 58,991 488,891 91,263 <b>1,428,241</b>	501,233 35,738 136,150 30,399 14,718 56,415 580,858 22,918
SURPLUS/(DEFICIT)	5,707	28,323



#### **EXPENDITURES 2010-2011**

