

Safe Harbour aims to create more diverse community

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Respect For All, that's the motto of a new national diversity initiative that's arriving here in Edmonton. "Safe Harbour" is designed to help businesses and organizations be more inclusive - not just with employees, but also with customers.

Lindsay Marsh, with the Affiliation for Multicultural Societies and Service Agencies out of B-C, says that it's an opportunity to help build communities in Canada.

"Our definition of diversity is those of different cultures, ethnicities, religions, ages, abilities, socioeconomic backgrounds, genders and sexual orientations," Marsh explains. "One of the key goals of Safe Harbour is to help create a safer, more welcoming work environment and community environment that supports diversity at the root and rejects discrimination."

Over 500 businesses and organizations in Alberta and B-C have already signed on with this new initiative. They hope it will create opportunities for businesses to recruit newcomers to the workforce, and to create an increasingly diverse customer base. *(scb)*

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